

# SCHNEBLY HILL MEDIA

## Photo & Video Price Sheet



### Photography

#### Portraiture

##### On Location

Group Shot (up to 15) .....	\$130.00
Headshot (single) .....	\$120.00
Headshot (2-10) .....	\$90.00
Headshot (11+) .....	\$75.00
Add Studio Backdrop & lighting .....	\$85.00

*\*Includes Post-Processing!*

#### General Event Photography

One Man / One Hour .....	\$280.00
One Man / Two Hours .....	\$550.00
Half-Day (one man, up to 4 hours) .....	\$750.00
Full-Day (one man, up to 8 hours) .....	\$1200.00
Backdrop & Lighting .....	\$85.00
Watermark Branding Set-Up Fee: .....	\$50.00
Extra Photographer, per hour .....	\$100.00

*\*\*Includes Post-Processing!*

#### In-Studio Product Photography

Pre-Production Hourly (1 hr min) .....	\$100.00
Hourly Studio Rate .....	\$150.00
Post-Processing Hourly Rate (1 hr min) .....	\$100.00

#### Commercial & Architectural Photography

Pre-Production Hourly (1 hr min) .....	\$100.00
Location Production Hourly Rate (2 man crew) .....	\$250.00
Post-Processing Hourly Rate (1 hr min) .....	\$100.00

#### Photography Deliverables

Digital image files are provided via secure digital download, are full resolution at 300ppi, provided in jpg or tiff format, and are processed for style and aesthetics. Free, secure cloud hosting is provided for up to 30 days on our servers.

#### Advanced Processing

Photoshop processing is offered for advanced correction, manipulation, and compositing. Photoshop processing is \$100 per hour.

#### Photo Usage Rights

Photo usage rights granted are for regional commercial use, and are granted in perpetuity! Usage rights are not exclusive, but are available for an additional fee. Schnebly Hill Media will retain all ownership rights to all images created.

### Video Production

#### Social Media & Web Video

These carefully crafted videos are designed for broad business applications, specifically for Web streaming. Our simple pricing structure is open, transparent, and makes project planning and budgeting a breeze. *Pricing and availability outside Maricopa County below.*

#### Pre-Production Hourly Rate ..... \$100.00

Use our business savvy and creative pre-production team to clarify and refine your message, develop your scripting, handle music supervision, create storyboards, distribution planning, and performance metrics. **(One hour minimum is required.)**

#### Production Hourly Rate w/ 2 man Crew ..... \$250.00

Lights camera, action! Production includes a 2 man camera and sound crew with 2 or 3 cameras, professional sound capture, lighting, motion control, gimbals, booms, and stands.

#### Production Hourly Rate w/ 3 man Crew ..... \$350.00

When you just have to have that extra set of hands for complex technical reasons, or it will save you time and money.

#### Post Production Hourly Rate ..... \$100.00

This is where your masterpiece comes together. Post production includes the creation of graphics, editing, color grading, music licensing, edit reviews and revisions, uploading, and archiving.

#### Outside Maricopa County

Schnebly Hill Media is available to work all over Arizona. Our travel costs are easy to decipher, affordable, and include a 2 man production crew.

Travel (studio to hotel/location + return) ..... \$200.00 p/hr

Food & Beverage for 2 Man Crew ..... \$88.00 p/day

Hotel Accommodation for 2 Man Crew ..... \$165.00 p/night

#### A La Carte Items

##### Production:

Two man crew ½ day rate (up to 5 hours) ..... \$1500.00

Two man crew full day rate (up to 10 hours) ..... \$2850.00

Teleprompter & programming ..... \$150.00

V/O Narration Studio Hourly (1 hr min) ..... \$85.00

V/O Narration Talent Hourly (1 hr min) ..... \$120.00

Green Screen set up ..... \$475.00

Drone Package (1 hr w FAA licensed pilot) ..... \$195.00

Black Magic Broadcast Pkg (day rate) ..... \$975.00

##### Hard Copy Deliverables:

BR/DVD authoring, white label, 1 copy ..... \$100.00

BR/DVD additional copies, white label, (each) ..... \$3.50

Video to mp4 on thumb drive ..... \$7.00



**Schnebly Hill Media**  
 Surprise, Arizona  
 (602) 499-4798  
 SchneblyHillMedia.com

# SCHNEBLY HILL MEDIA

## Distribution / Archive Price Sheet



### Content Distribution Services

#### Web Site Builds and Development

If you need a complete Web site build, a Web refresh, feature enhancement, or security update, we can do that. Our simple pricing structure is open, transparent, and there are no contracts.

\*\*We recommend and work with Wordpress for our business clients.

**Web development hourly rate.....\$45.00**  
**Custom Web site w/5 pages (25% OFF!).....\$750.00**

#### Owned Media Channel Set Up

If your firm does not have business pages set up on social media, you're missing out on amazing opportunities to expand your reach. We'll advise on the best platform for your business, get you set up and maximized to start securing more clients.

**Social media business page setup (Each).....\$120.00**



#### Custom Digital Content Delivery

We will carefully manage and grow your online presence as a local business, helping you gain trust, while establishing a positive brand experience. Authority and trust = client advocacy and brand loyalty.

**SAVE** by publishing **WEEKLY** and get **FASTER** results!

	Weekly	Bi-Monthly	Monthly
<b>Social Post</b>	\$40 each	\$45 each	\$50 each
<b>Social Ad</b>	\$80 each	\$85 each	\$90 each
<b>Blog</b>	\$120 each	\$125 each	\$135 each

#### Email Newsletters

We will create and deliver a branded, content-packed email newsletter to your existing subscribers and clients each month, driving your already loyal customers to special offers, promotions, and events. There's no better way to boost sales NOW than with your existing client database!

**Monthly email newsletter ..... \$79.00**

#### Graphics, Photography, and Video!

All of our content delivery strategies include FREE stock images with custom graphic overlays to make your visuals pop! If you want your branded content to really sing, ask about custom photography. If you want to break out the full choir, ask about video ads! Yeah. We do that too.

### Archive Services

#### Online Cloud Service Set Up

Our clients generate a lot of media! It makes good business sense to set up an online cloud storage server to archive all of your created media files, so you can use them over and over, for all kinds of new media campaigns. We'll set up and organize your cloud media server to hold all your documents, images, graphics, and videos. You can easily share them with others, provide advanced security, password protection, and more. You also get 15gb of data free!

\*\*We recommend and work with Google One for our business clients.

**Online cloud storage set up.....\$10.00**

#### Transfer From Analog to Digital!

We transfer and digitize your analog assets so they'll be there when you need them and easily accessible. We also provide restoration services on all transfers, to reduce noise and tape hiss in your audio, color-correct and de-noise your video, and remove yellowing/fading of your image files, all at no additional cost.

\*\*Below are bulk prices, for 10 or more pieces of mixed media.

\*\*We cannot duplicate copyrighted media. Thanks!

#### Currently supported formats:

Audio: CD & Cassette Tapes

Video: VHS & DVD

Images: Printed only (no negatives or slides)

**CD audio to wav or mp3 ..... \$7.00**  
**Cassette audio to wav or mp3 ..... \$10.00**  
**Photo/printed material to hi-res jpg ..... \$10.00**  
**DVD & Bluray video to mp4 ..... \$13.00**  
**VHS video to mp4 ..... \$18.00**

#### How Would You Like Your Media?

We can provide hard copies of your older media on external hard drives, thumb drives, CD & DVD data disks, and/or online cloud storage for long term archive. If you have us set up your online storage for you, cloud storage transfer services are free!

**Online cloud storage (to existing account).....\$5.00**  
**Optical disk (CD, DVD data) ..... \$3.50**  
**Thumb drive (16gb USB 2.0) ..... \$7.00**  
**External hard drive (WD 1tb USB 3.0) ..... \$80.00**



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